



Penn State Great Valley welcomes a new faculty member

This fall Penn State Great Valley welcomes Bo Ouyang, Ph.D., who will join the School's management faculty as an assistant professor of accounting. Ouyang comes from Texas A&M University at Corpus Christi where he served as an assistant professor in the department of accounting and

business law. Ouyang will teach courses on financial accounting and managerial accounting. Having grown up in Changsha, China, Ouyang came to the United States in 1999 to obtain his graduate degree and subsequent doctorate degree in accounting from the University of Texas in

Arlington. His research is focused on corporate governance, auditing, and corporate social responsibility. Ouyang has been a member of the American Accounting Association since 2003 and has presented at numerous national conferences. He and his wife, Wei Huang, have two children.

Faculty Profile

Eric Stein Ph.D. Associate Professor, Management Science and Information Systems

This modern-day Renaissance man is an educator, musician, exercise enthusiast, and civic leader.

CLAIM TO FAME: Stein is one of the original faculty members at Penn State Great Valley. He began his twenty-year tenure as one of four full-time faculty members, received his faculty appointment from both University Park and Penn State Great Valley, and was tenured in 1996. In 2000, he helped establish the new ventures and entrepreneurial studies program at the Great Valley campus and served as its professor-in-charge for over eight years.

MUSICAL ROOTS: Stein's love of music, in particular jazz, is in his blood. His father, Lou, was a professional jazz musician who performed with musical legends including Dizzy Gillespie and Charlie Parker. But playing the saxophone wasn't his first instrument of choice. Stein began his musical career in high school as a trumpet player in the jazz and concert bands as well as the orchestra, which he continued through college. Eventually, he switched to the saxophone.

STRIKING A CHORD: While Stein initially found the saxophone more challenging than the trumpet, he persevered. He laughs when he remembers his early saxophone lessons. "I used to take lessons at a little music store on Route 30. I was dressed to teach class later that day and would be sitting next to an eight-year-old who was also waiting for his or her lesson." By frequenting jazz clubs, he connected with fellow musicians and played in ensembles all the time working to improve his skills. He attended workshops and performed at various local clubs. Subsequently, Stein started to play piano in an

effort to enhance his saxophone abilities. Like the saxophone, he has found a new interest and is currently studying with local pianists.

HITTING A HIGH NOTE: What began as a passion has added so much to his life. For Stein, playing a musical instrument requires discipline, a trait he carries through his teaching and research. Music has also taught him how to improvise by creating and reacting in real-time. He believes this is relevant to his role as an educator. "I teach creativity in business and one of the modes of creativity is improvisation, which is a major component in jazz music."

CHANGING HIS TUNE: But music is only one of his many passions. Recently, Stein had the opportunity to be part of a four-person crew to sail a 47-foot boat from Philadelphia to Maine. He also enjoys running in five-mile and five-K races, is an avid skier, roller blades, and hikes. And if that isn't enough, Stein runs his own software and product management consulting company. Recently he was elected as a council member in his town (Media, Penna.) where he serves as a liaison to the business community among other responsibilities.

THE BEAT GOES ON: This summer, Stein began a yearlong sabbatical in which he will write a book focused on creativity, in particular aesthetics, improvisation, design, and aspects of creativity that are important for businesses and organizations. Always looking for new ventures, Stein is also spending his sabbatical researching alternative energy, the best mix of energy production methods, energy policy, and how consumers and policy-makers make decisions regarding various energy sources.

